

## MEDIA ACCREDITATION APPLICATION



2016 CCMA Awards Show  
September 11, 2016  
Budweiser Gardens

Country Music Week®  
September 8-11, 2016  
London, ON



Accreditation will be limited to working members of the news media, newsroom employees and to the country music news outlets/programs that air on a full-time basis and that will be airing news coverage within the immediate days following the 2016 event.

Please advise of any on-site requirements you will need during **Country Music Week®**, and/or for the day of show (i.e. live feeds for radio or TV, phone/modem lines, specific interviews, etc.) penelopePR will contact all applicants directly regarding approval for accreditation in mid-August, and to make arrangements for picking up passes on-site for successfully accredited media.

**Note: The CCMA reserves the right to approve or deny applications as it sees fit and all decisions made by the CCMA are final.**

Company/Organization: \_\_\_\_\_

Radio                       Television                       Print                       Online

Call Letters (Radio Only): \_\_\_\_\_

Name 1: \_\_\_\_\_ Title: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Name 2: \_\_\_\_\_ Title: \_\_\_\_\_

Cell: \_\_\_\_\_ Email: \_\_\_\_\_

*(cell phone & email contact are required for application to be processed)*

I would like to cover (check all that apply):

- CCMA Songwriters' Series (**Sept 8** 1:30pm-4:00pm, **Sept 9** 5:00pm-7:30pm, **Sept 10** 1:30pm-4:00pm, **Sept 11** 1:00pm-3:00pm)
- Jack Daniels Country Music Week Kick-Off Party (**Sept 8** time TBD)
- CCMA Discovery Showcase (**Sept 8** 8:00pm-11:00pm)
- CCMA Legends Show: A Tribute to Yesterday & Today (**Sept 9** 8:00pm-10:00pm)
- Huron County FanFest (**Sept 10** 11:00am-4:00pm)
- CCMA Gala Dinner & Awards (Sept 10 7:15pm – 10:30pm)
- CCMA Awards Show Countdown Concert (**Sept 11** 3:00pm-4:30pm)
- John Deere Green Carpet (**Sept 11** 4:30pm-6:00pm)
- CCMA Awards Show (**Sept 11** 6:45pm-9:00pm)

Coverage will be featured/published on (date): \_\_\_\_\_

**Want to cover the 2016 CCMA Awards Show live?**

- Media access to Budweiser Gardens for the 2016 CCMA Awards Show will be limited to the ***backstage media room only***.
- The 2016 CCMA Awards Show will air on CBC at 8pm in all markets across the country (8:30pm NT); with an encore airing on CMT (Canada) at 10pm EST (7pm PST).
- Media must be in media room by 6:30pm EST – access will not be granted after this time.

**Please note that space for CCMA Awards Show media room is extremely limited.  
Front of house photo-passes are available on a limited basis and at the discretion of the CCMA.**

**CCMA Awards Show needs:**

- |  |   |
|--|---|
| <input type="checkbox"/> Post-show audio feed (TV & radio) | <input type="checkbox"/> Telecast feed              |
| <input type="checkbox"/> High Speed/DSL/Cable              | <input type="checkbox"/> FOH photo (limited access) |

*(Priority will be given to those with filing deadlines)*

**Contact Information:**

Street: \_\_\_\_\_  
City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell #: \_\_\_\_\_ Email: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_

Please complete this form and return to Jess Seguire via email [jess@penelopepr.com](mailto:jess@penelopepr.com).

**SUBMISSION DEADLINE: *Friday, August 5, 2016 @ 5:00pm EST***

Questions? Contact Jess Seguire at **613.921.2314**.

Visit [www.ccma.org](http://www.ccma.org) for updated schedules and events during **Country Music Week 2016**.