



Canadian Country Music Association

Awards™

Sunday, September 7, 2014

Rexall Place

Country Music Week® Edmonton

September 4-7, 2014

Edmonton, AB



Accreditation will be limited to working members of the news media, newsroom employees and to the country music news outlets/programs that air on a full-time basis and that will be airing news coverage within the immediate days following the 2014 event.

Please advise us of any on-site requirements you will need during Country Music Week®, and/or for the day of show (i.e. live feeds for radio or TV, phone/modem lines, specific interviews, etc.) We'll contact you directly regarding approval for accreditation and to make arrangements for picking up passes.

To note: The CCMA reserves the right to approve or deny applications as it sees fit and all decisions made by the CCMA are final.

MEDIA ACCREDITATION APPLICATION

Company/Organization: _____

- Radio Television Print Online

Name 1: _____ Title: _____

Cell: _____ Email: _____

Name 2: _____ Title: _____

Cell: _____ Email: _____

(cell phone & email contact are required for application to be processed)

I would like to cover:

- CCMA Songwriters' Café (Sept 4 1:30pm-4:00pm, Sept 5 4:00pm-6:30pm, Sept 6 1:30pm-4:00pm, Sept 7 12:00pm - 2:00pm)
CCMA Discovery Showcase (Sept 4 8:30pm-11:00pm)
CCMA Legends Show: A Tribute to Yesterday & Today (Sept 5 7:00pm-9:00pm)
Jiffy Lube FanFest (Sept 6 11:00am-4:00pm)
CCMA Gala Cocktail Reception (Sept 6 6:00pm-7:00pm)
CCMA All-Star Band Awards (Sept 6 10:30pm-12:00am)
CCMA Awards Pre-Show (Sept 7 1:00pm-3:00pm)
Canadian Country Music Association Awards Green Carpet (Sept 7 3:00pm-4:30pm)
Canadian Country Music Association Awards (Sept 7 5:00pm-7:00pm)

Coverage will be featured/published on (date): _____

Want to cover the 2014 CCMA Awards Broadcast live?

- Media access to Rexall Place for the CCMA Awards Broadcast will be limited to the ***backstage media room only***.
- The 2014 CCMA Awards Broadcast will air on CBC at 8pm in all markets across the country (8:30 PM NT). It will be rebroadcast on CMT at 10pm EST (8pm MST).
- Media must be in media room by 4:30 pm – access will not be granted after this time.

Please note that space for CCMA Awards Broadcast media room is extremely limited. Front of house photo-passes are available on a *severely* limited basis and at the discretion of the CCMA.

Awards show needs

- | | |
|--|---|
| <input type="checkbox"/> Post-show audio feed (TV & radio) | <input type="checkbox"/> Telecast feed |
| <input type="checkbox"/> High Speed/DSL/Cable | <input type="checkbox"/> FOH photo (limited access) |

(Priority will be given to those with filing deadlines)

Contact Information:

Street: _____
City: _____ Province: _____ Postal code: _____
Phone: _____ Fax: _____ Cell #: _____ Email: _____

Please complete this form and return to Jillian Safian via email jillian@penelopepr.com.

SUBMISSION DEADLINE: *Friday, August 8, 2014 @ 5:00 PM EST*

Questions? Contact Jillian Safian at **289.684.5455**.

Visit www.ccma.org for updated schedules and events during **Country Music Week 2014**.